



REGULATIONS



1 - THE TOPIC

Planet Earth. This is the name of our home. Water accounts for almost 70% of our planet's surface. However, the planet's name shows how important Earth's crust is for our living.

World population increases each day, and so does pollution and deforestation. We deforest for crops, we deforest for the construction of urban areas, we deforest for everything the expansion of civilization, industrial development, and globalization stimulates us to produce, and we don't realize this deforestation leads to our soil impoverishment.

We produce tons of waste and chemicals which are discarded inappropriately on our soil. That's the same soil where we find our potable water, where our crops yield. The very soil on which thousands of beings live, including mankind. By polluting and deforesting the lands, we are slowly killing ourselves.

With so many problems related to the environment, new alternatives must be devised so that our ecosystem and biodiversity will sustain for future generations.

The 3rd International Pátio Brasil Environmental Humor Show Ecocartoon seeks to raise people's awareness creating citizens capable of acting in favor of *Planet Earth*. How about you, what can you do for the **soil conservation**?

2 - 3rd PÁTIO BRASIL INTERNATIONAL SHOWROOM ON ENVIRONMENTAL HUMOR ECOCARTOON

This is a competitive exhibit consisting of humorous cartoons whose objective is to promote thought on this topic and other, more specific aspects. Allowed pieces are *Charges* (satirical illustrations), Cartoons, Caricatures and Humor Strips about the topic of **soil conservation**.

3 - CONTESTANTS

- Participants can be graphic artists in general, amateurs or professionals, of Brazilian or foreign nationalities;
- Each artist may contribute a **total** of 2 (two) original, unpublished pieces. The categories *Charges* (satirical illustrations), Cartoons, Caricatures and Humor Strips will compete with one another;
- Any artist participating in this contest is aware that he or she is the sole person responsible for the genuine nature of the submission as his or her own work, and will be held legally and criminally responsible in cases the piece is proven to be false or someone else's, either during or after the contest.
- People directly involved with event processes are barred from participating in this campaign.

4 - ENROLLMENT

- Enrollment forms are available at www.ecocartoon.com.br;
- Enrollment can be done either at the event website or by regular (snail) mail.
- Only 1 (one) enrollment form will be accepted from each participant.
- The organizers are not responsible enrollment forms not received as a result of computer technical issues, net congestion, failure in communication lines, mishandled correspondence, Post Office strikes, as well as any other factor that may hinder a successful enrollment.
- Enrollment will be made official through a confirmation e-mail.
- By enrolling, participants agree to all the terms of this set of regulations, and agree to defer to the organizers the choice of winners and the destination and use of the artwork.

4.1 ENROLLMENT VIA WEBSITE

- Pieces shall be sent in A3 format (297mm x 420mm), in landscape or portrait mode;
- Cartoonists wishing to participate with 2 (two) pieces must send both attached at the same time;
- The organizers are not responsible enrollment forms not received as a result of computer technical issues, net congestion, failure in communication lines, as well as any other factor that may hinder a successful enrollment via website.

4.2 - ENROLLMENT VIA REGULAR (POST OFFICE) MAIL

- Pieces shall be sent in A3 format (297mm x 420mm), in landscape or portrait mode;
- The pieces must be sent together with the enrollment form filled out at the post office or handed directly to the Pátio Brasil Shopping administration, between Monday and Saturday, 10am - 7pm, at the following address: SCS Qd. 07 Bl. A Administração - Bairro: Asa Sul; Zip Code: 70.307-902, Brasília DF. The outside of the envelope/package should prominently display the name of the event: ECOCARTOON;
- The pieces must be sent in appropriate packaging the organizers will not be responsible for any shipping-related damage.
- The organizers are not responsible for enrollment forms not received as a result of post office error, post office strikes, as well as any other factor that may hinder a successful enrollment via website.

5 - OWNERSHIP AND USE OF THE PIECES

- ALL submitted and sent works will become the definitive possession of *Condomínio Pátio Brasil Shopping*, which will hold unrestricted and exclusive ownership rights to use the pieces as it wishes without it generating any type of compensation to the authors under any hypothesis;
- At the conclusion of selection process, selected pieces will be exposed at Pátio Brasil and shown at www.ecocartoon.com.br. These pieces may also be shown at or taken to other locations;
- The organizers will not be held responsible for any damages caused by third-parties during the exhibition to the public or any deterioration resulting from handling the piece during the event.

6 - DEADLINES

- Pieces will be accepted until **April 14, 2010**.
- Piece selection will take place on **May 14, 2010**.
- The exhibit will take place between **June 01 and 20, 2010**.

7 - ASSESSMENT, SELECTION AND PRIZES

- The following criteria will be used when selecting winning pieces: creativity, originality and pertinence to the proposed topic. Pieces will be selected by the selection commission, whose decisions must be accepted by participants and cannot be appealed.
- The selection commission will select, among all the pieces received, 100 (one hundred) pieces to be shown at Pátio Brasil Shopping.
- Out of the 100 (one hundred) selected pieces, 4 (four) pieces will receive awards - 3 (three) will be selected by the organizing commission and 01 (one) piece (aside from the three aforementioned winners) will be selected by popular vote, whose choice can also not be appealed.
- In order to encourage new values among young cartoonists (less than 18 years of age), the jury will select a work for the award named "Young Talent" in recognition for its artistic potential. The awarded author will receive a trophy, have his work displayed at the exhibition and printed in the catalog of the event.
- Any omissions relating to this set of regulations will be duly settled by the selection commission, through a Pátio Brasil Shopping referendum;

8 - PRIZES

- The authors of the selected pieces will receive the following prizes:
1st PlaceR\$ 4,000.00
2nd PlaceR\$ 2,000.00
3rd PlaceR\$ 1,500.00
Popular Vote Winner R\$ 750.00
- The list of winners will be disclosed on 01/JUN/10, when the exhibit opens at 10am, and it will also be made available at the event website. Winners will be informed of the selections via telegram and/or phone/e-mail.
- Prizes will be delivered in up to 30 days after they are disclosed at the shopping mall's administration or via bank transfer in the case of winners residing outside of Brasília/DF.